

MARS

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21. srpnja 2021.

Mars Wrigley objavio je povlačenje sladoleda na tržištu Hrvatske zbog prisutnosti etilen oksida.

Poštovani distributeru,

Pišemo Vam kako bi Vas obavijestili da je Mars Wrigley pokrenuo povlačenje određenog broja proizvoda iz asortimana sladoleda zbog prisutnosti etilen oksida u sastojku kojeg smo dobili od dobavljača.

Možemo potvrditi da utječu SAMO na SKU-ove, serije i datumske raspone navedene u nastavku:

Slika proizvoda	Sifra artikla	Opis proizvoda	Datum isteka roka	Broj serije / Lot kod
	AY97W	SNICKERS XTRA ice cream bar 66g - single	30.11.2022	050B2DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	30.11.2022	050B3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.12.2022	101C2DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.12.2022	101C3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.01.2023	105A2DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.01.2023	105A3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.01.2023	108E3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	28.02.2023	111E2DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	28.02.2023	111E3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.03.2023	114A2DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.03.2023	114A3DOE02
	AY97W	SNICKERS XTRA ice cream bar 66g - single	31.03.2023	116A2DOE02
		CB72Y	TWIX ice cream bar 34.2g - 6-pack box	31.10.2022
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	31.12.2022	104B2DOE01
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	28.02.2023	112C1DOE01
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	28.02.2023	112C2DOE01
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	31.03.2023	116B2DOE01
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	31.03.2022	017F3DOE01
CB72Y		TWIX ice cream bar 34.2g - 6-pack box	31.03.2022	017G1DOE01

	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109D2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109D3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109E2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109F1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109F3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	109G1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	113C1DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2023	113C2DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2023	113D3DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2023	113E1DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2023	118D3DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2023	118F2DOE01
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2022	018B1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2022	018B2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2022	018C2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	31.03.2022	018C3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2022	010E3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2022	010F1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2022	010F2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2022	010F3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	28.02.2022	010G1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021C2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021C3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021D1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021D3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021E1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021E2DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021E3DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021F1DOE02
	CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021F2DOE02
CB53D	BOUNTY ice cream bar 39.1g - 6-pack box	30.04.2022	021F3DOE02	
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	31.01.2023	105E1DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	31.01.2023	105E2DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	31.01.2023	107F2DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	28.02.2023	111C3DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	28.02.2023	111D1DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	28.02.2023	111D2DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	31.03.2023	116D1DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	31.03.2023	116D2DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	30.04.2023	118F1DOE02
	CB61J	SNICKERS ice cream bar 48g - 6-pack box	30.04.2023	118F2DOE02
	BM88B	TWIX XTRA ice cream bar 47g - single	28.02.2023	112A2DOE01
	BM88B	TWIX XTRA ice cream bar 47g - single	28.02.2023	112A3DOE01
	BM88B	TWIX XTRA ice cream bar 47g - single	30.04.2023	119E3DOE01
	BM88B	TWIX XTRA ice cream bar 47g - single	30.04.2023	119F1DOE01
	BM88B	TWIX XTRA ice cream bar 47g - single	31.03.2022	017D1DOE01
	BM88B	TWIX XTRA ice cream bar 47g - single	31.03.2022	017D2DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.07.2022	107B3DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.08.2021	012B3DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.08.2021	012C1DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.08.2021	012C2DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.08.2021	012C3DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.10.2021	018F3DOE01
	CK36M	M&M's peanut ice cream stick 62g - single	31.10.2021	018G1DOE01

To ne utječe na druge brendove ili vrste sladoleda ili na bilo koji od naših konditorskih proizvoda.

SAŽETAK:

Jedan od naših dobavljača obavijestio nas je o prisutnosti etilen oksida (ETO) u jednom od sastojaka koje isporučuju našoj tvornici sladoleda u Francuskoj, u razinama koje su više od dopuštenih prema zakonodavstvu EU-a. Konzumiranje ovih proizvoda nije štetno. Ovo je problem koji utječe na Mars Wrigley, kao i na druge proizvođače.

Iako je razina ETO-a u spornom sastojku iznad zakonskih granica za sastojak u Europi, u našim sladoledima koristimo jako malu količinu tog sastojka. Stoga je razina ETO-a u sladoledu minimalna i daleko ispod zakonskih ograničenja za sastojak u Europi.

Ipak, u suradnji s nadležnim tijelom za sigurnost hrane poduzimamo povlačenje spornih proizvoda. To je problem koji utječe na Mars, kao i na druge proizvođače.

Možemo potvrditi kako smo odmah po saznanju o navedenom problemu zaustavili svu proizvodnju gdje se koristio sporni sastojak te smo zaustavili isporuku svih proizvoda koji se nalaze u našim skladištima, a sadrže sporni sastojak.

Međutim, određeni broj serija spornih proizvoda prodan je hrvatskom tržištu prije nego što je problem utvrđen i nama prijavljen, pa tako i vašim tvrtkama te, u konačnici, potrošačima.

Srdačan pozdrav,

Predrag Milinčić
Market Director Balkans
Mars Multisales UBBAI